



NAKED WINERY®

*We aim to Tease!*SM

OUR MISSION...

We are on a mission to cut America's divorce rate in half by inviting couples to shut off the TV and share a glass of wine with each other nightly. Our high quality wines enhance the romance of wine by pleasing the palate - and other senses, with provocative brands that change the conversation. Our labels are indeed provocative, and a bit risqué because we believe the experience surrounding wine should also be fun. Drink what you like and remember that, "*We Aim to Tease!*"SM

In addition to our flagship brand *NAKED WINERY*®, we also offer *Outdoor VIno*™, a wine that lets you TAKEITOUTSIDE! Packaged in a durable, portable, plastic bottle weighing in at only one sixth of a traditional wine bottle, it's reusable, recyclable and BPA-free – perfect for those looking for an outdoor adventure.



OUR WINES...

Our nationally available focus wines include the following selections. We also make a collection of limited release bottlings focused on our Club Naked members and tasting room visitors including Bordeaux and Italian varieties, sweet wines and more.



NAKED PINOT GRIS
Willamette Valley, OR
aged 7 months in
stainless steel

SRP \$20



FOREPLAY CHARDONNAY
Rogue Valley, OR
aged 7 months in
French neutral oak

SRP \$20



TEASE RIESLING
Rogue Valley, OR
aged 6 months in
stainless steel

SRP \$20



NAKED PINOT NOIR
Rogue Valley, OR
aged 11 months in
French & American oak

SRP \$28



NAKED MERLOT
Columbia Valley, WA
aged 12 months in
French & American oak

SRP \$25



NAKED CABERNET SAUVIGNON
Columbia Valley, WA
aged 12 months in
French & American oak

SRP \$28



Outdoor Vino
WANDERLUST WHITE
USA
aged in stainless steel

SRP \$18



Outdoor Vino
RAMBLING RED
USA
aged in stainless steel

SRP \$18

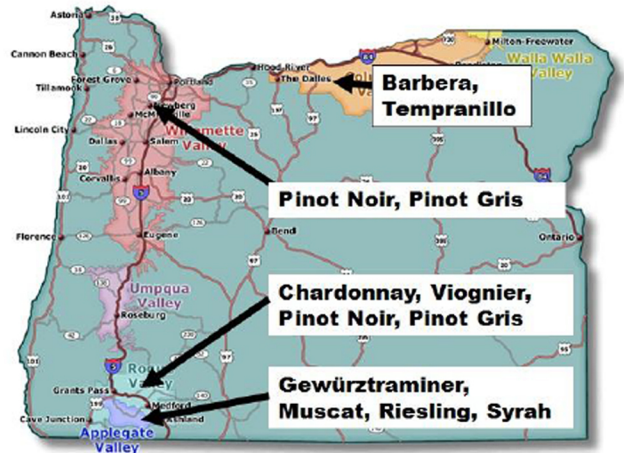
OUR VINEYARDS...

We source our fruit from select vineyards in Oregon and Washington.

...IN OREGON

In Oregon, we prefer the coastal areas of the Willamette and Rogue Valleys given the cooling influences of the Pacific marine layer.

The Willamette Valley, Oregon's most well known AVA, extends from south of Portland for 100 miles and encompasses 5200 square miles flanked by The Coastal and Cascade Mountain ranges. This region's perpetually mild climate allows the Pinot family of grapes to ripen slowly with the benefit of the cool Pacific air.

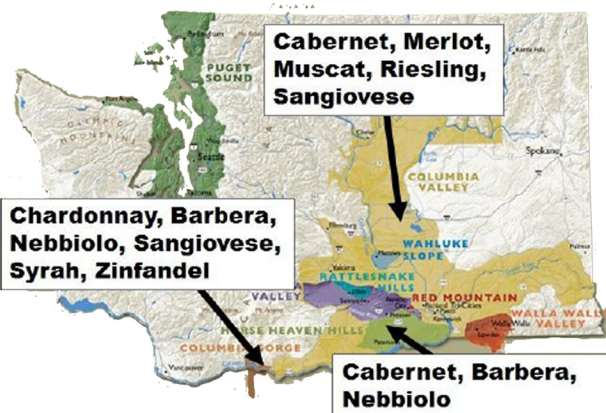


The Rogue Valley, located in Southern Oregon, is 70 miles wide by 60 miles long and encompasses both the Applegate AVA and Illinois Valley. The Applegate's warmer climate and higher elevations ranging from 1000 to 1500 feet make it an excellent place for growing Cabernet Sauvignon, Merlot, Chardonnay and Syrah. The Illinois Valley with even higher elevation greater than 2000 feet is the coolest, steepest and highest part of the region creating a macroclimate suitable to cooler climate varieties like Gewürztraminer, Pinot Gris, Pinot Noir and Riesling.

...IN WASHINGTON

The fruit for our Washington wines comes from the Columbia Valley, a dry region east of the Cascade Range. The Columbia Valley is Washington's largest viticultural region, covering almost 11 million acres or about 1/3 of Washington state. 99% of wine grapes grown in Washington State are from the Columbia Valley.

Our vineyards are planted on predominately south-facing slopes, increasing solar radiation in summer and promoting air drainage in winter. We source from several AVA's within the Columbia Valley including the Wahluke Slope and Horse Heaven Hills.



Wahluke, which means "watering place", was named by the North Americans who settled there. It is an 81,000-acre region located in the center of the Columbia AVA featuring more than 20 vineyards. It was recognized as an official AVA in 2005.

Horse Heaven Hills is a range of rolling hills which was once home to large bands of wild horses. It, too, was established in 2005 and borders the Yakima AVA on the north and the Columbia river in the south. Elevations there range from 1800 to 2000 feet above sea level and the strong winds serve to protect the vineyards from rot and fungal disease.



OUR FAMILY, OUR TEAM...

We are a family owned wine business headquartered in Hood River, Oregon, which is home to a great collection of wineries, breweries and outdoor activities including water and snow sports.

We love our work, and the opportunities it provides us to live and play in the Columbia River Gorge area. We can say we honestly know what wine to serve with grilled Salmon and Steelhead (Naked Pinot Noir) as Dave Michalec provides the meal on a regular basis.



On the mountain David Barringer and many of employees teach skiing/snowboarding and know that our Pinot Gris is the perfect way to start the Après Ski.

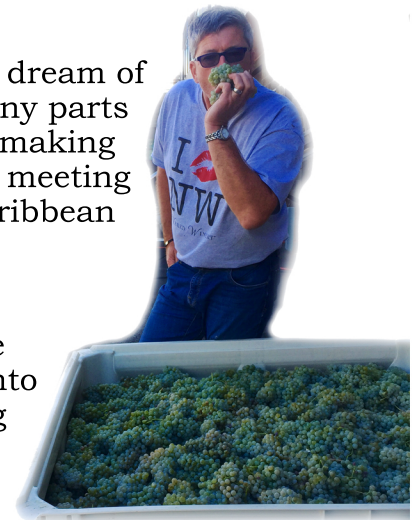
As for Jody, she's regularly leading the family on hiking adventures and Outdoor Vino is the light weight reward for achieving the summit.

So if you are out our way, look us up and let's get together for a glass of wine after our adventures! Otherwise, taste a bit of what the pacific northwest produces in each and every one of our bottles.

OUR WINEMAKER...

Our lead winemaker, Peter Steinfeld, has lived a life many of us only dream of living. Serendipity brought him to Naked after a journey touching many parts of our planet. He left his native Germany, where he first learned winemaking and distillation, to study international finance and marketing. Before meeting David on a ski lift at Mt. Hood, he worked in real estate, sailed the Caribbean and instructed skiing in Europe and the U.S.

In 2015, Alaina Waller joined Team Naked. Growing up harvesting grapes in her family's Hood River valley vineyard, Alaina couldn't have dreamed at age 10 she herself would one day be turning grape juice into wine. Upon enrolling at Oregon State University to pursue engineering she found her way to the food science and technology department. That's where the dream of becoming a winemaker became reality. Shortly after graduation, Alaina joined Peter in the winery where they spend their days making Naked's signature wines.



OUR TASTING ROOMS...

We are based in the beautiful Columbia Gorge with tasting rooms in downtown Hood River, Bend and McMinnville, Oregon. Everyone gets Naked daily at our tasting rooms. Actually, keep your pants on (and we will too). We are open daily (hours vary by location) and stay open year-round. Ours is not the typical tasting room – we encourage people to leave their wine inhibitions at the door and enjoy getting Naked. Cheers!